

BLACK *Billows*

"Let's Brand Together"



www.blackbillowsmagazine.com

2025 MEDIA KIT

Cigars ~ Crafts ~ Culture
Hospitality ~ Lifestyle ~ Community

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Introducing Black Billows Magazine - the premier publication showcasing minority-owned cigar, spirit, wine, and restaurant brands. Set to launch in March 2025, the magazine is poised to become a leading destination for tastemakers. Black Billows Magazine will be the flagship entity for a luxury enterprise that will grow to include festivals & live events, as well as a podcast - all with the same dedication to highlighting the spirit of minority makers and movers in the premium hospitality space.

Our content will center on minority contributions and innovation in, the top tiers of luxury lifestyle. Just as the foundations of cuisines and cultures around the world undeniably echo the influence of minorities, Black Billows will work to highlight the necessity of minority brands and leaders on the new and cutting edges of what's being done well today.

If you're unfamiliar with cigar and spirit brands with minorities at their top positions, lock in. Pull up a chair if you're seeking wineries and restaurants where rules are being re-written. If you're tired of accepting only distilled versions of luxury where seasoning and style are lacking . . . welcome home.

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WHY ADVERTISE WITH BLACK BILLOWS MAGAZINE:

AT BLACK BILLOWS, WE OFFER MORE THAN JUST A PLATFORM FOR ADVERTISING—OUR UNIQUE APPROACH IS DESIGNED TO EMPOWER YOUR BUSINESS TO THRIVE. WHEN YOU CHOOSE TO ADVERTISE WITH US, YOU GAIN ACCESS TO A COMPREHENSIVE SUITE OF BENEFITS THAT CAN SIGNIFICANTLY BOOST YOUR BUSINESS GROWTH AND COMMUNITY PRESENCE. HERE'S WHAT YOU CAN EXPECT FROM OUR ADVERTISING PACKAGES:

1. MASTERMIND MONTHLY ACCESS

- AS PART OF YOUR ADVERTISING PACKAGE, YOU'LL HAVE EXCLUSIVE ACCESS TO OUR MASTERMIND MONTHLY SESSIONS. THESE SESSIONS BRING TOGETHER THE BRIGHTEST MINDS IN THE INDUSTRY, PROVIDING VALUABLE INSIGHTS, TRENDS, AND STRATEGIES THAT CAN DIRECTLY IMPACT YOUR BUSINESS'S SUCCESS.

2. 1-ON-1 COACHING WITH BLACK BILLOWS EXECUTIVE COMMUNITY

- GAIN 30 MINUTES OF 1-ON-1 COACHING WITH A MEMBER OF THE BLACK BILLOWS EXECUTIVE COMMUNITY. THIS TAILORED COACHING SESSION ALLOWS YOU TO ADDRESS YOUR SPECIFIC BUSINESS CHALLENGES, RECEIVE EXPERT ADVICE, AND GET ACTIONABLE INSIGHTS FROM SEASONED PROFESSIONALS WHO ARE PART OF A DISTINGUISHED NETWORK OF BUSINESS LEADERS.

WHY ADVERTISE WITH BLACK BILLOWS MAGAZINE CONT...

3. DISCOUNTS ON BUSINESS CRM & RESOURCES

- TAKE ADVANTAGE OF EXCLUSIVE DISCOUNTS ON CRM TOOLS AND OTHER ESSENTIAL BUSINESS RESOURCES. WE PARTNER WITH TOP-TIER SERVICE PROVIDERS TO ENSURE YOU HAVE ACCESS TO THE BEST TECHNOLOGY AND TOOLS TO STREAMLINE YOUR OPERATIONS AND IMPROVE YOUR EFFICIENCY.

4. NETWORKING WITH LIKE-MINDED BUSINESS OWNERS

- ADVERTISING WITH BLACK BILLOWS MEANS BEING PART OF AN ENGAGED BUSINESS COMMUNITY. CONNECT WITH OTHER ENTREPRENEURS, NETWORK WITH LIKE-MINDED PROFESSIONALS, AND BUILD RELATIONSHIPS THAT COULD LEAD TO STRATEGIC PARTNERSHIPS, COLLABORATIONS, AND BUSINESS GROWTH OPPORTUNITIES.

5. 1-YEAR ACCESS TO ADVERTISING

- OUR ADVERTISING PACKAGES OFFER 1-YEAR ACCESS, ENSURING YOUR BRAND GETS CONSISTENT VISIBILITY AND ENGAGEMENT WITH OUR AUDIENCE OVER A LONG PERIOD. THIS LONG-TERM EXPOSURE WILL HELP BUILD RECOGNITION AND TRUST WITHIN THE BLACK BILLOWS COMMUNITY.

6. EXCLUSIVE ACCESS TO PROPRIETARY LEARNING MANAGEMENT SYSTEM (LMS)

- AS AN ADVERTISER WITH BLACK BILLOWS, YOU'LL GAIN ACCESS TO OUR EXCLUSIVE, PROPRIETARY LEARNING MANAGEMENT SYSTEM (LMS). THIS SYSTEM OFFERS VALUABLE COURSES, TRAINING, AND RESOURCES TO HELP YOU ENHANCE YOUR BUSINESS SKILLS, STAY UPDATED ON INDUSTRY BEST PRACTICES, AND CONTINUOUSLY GROW YOUR EXPERTISE.

7. TAILORED SOLUTIONS FOR BUSINESS SUCCESS

- WE DON'T JUST PROVIDE ADVERTISING; WE OFFER TAILORED SOLUTIONS TO HELP YOU GROW YOUR BUSINESS. WHETHER YOU NEED GUIDANCE, TOOLS, OR CONNECTIONS, BLACK BILLOWS IS YOUR PARTNER IN SUCCESS.

Rates

PRINT DISCOUNTS

15 % off when you advertise in multiple publications

10% off when you pay in full

25% off when you advertise for the entire year

(four quarterly issues) No stacking

PRINT & DIGITAL PUBLICATION SCHEDULE

March 30 ~ June 30 ~ September 30 ~ December 30

All ad placement deadlines are by the 20th of the previous month.

AD SIZE	CURRENT RATE
Full Page Ad	\$1,500.00
Half Page Ad	\$750.00
Quarter Page Ad	\$450.00
1/6 of Page Ad	\$300.00
1/8 of Page Ad	\$200.00

PREMIUM AD	CURRENT RATE
Inside Front Cover	\$3,000.00
Inside Back Cover	\$3,000.00
Center Spread	\$4,000.00
Back Cover	\$5,000.00
Front Cover	\$7,000.00

Black Billows Magazine LLC

Terms and Conditions

The undersigned advertiser/agency ("Client") agrees to the placement of advertisements with Black Billows Magazine LLC ("Publisher") and for the size and costs shown herein and assumes responsibility and liability for payment of advertising costs as set forth herein in US dollars.

The Client assumes full liability for the content of the advertisements placed pursuant to this agreement and agrees to indemnify, defend, and hold the Publisher harmless from any and all claims related to the content of advertisements placed by the Client.

It is the responsibility of the Client to provide suitable advertising material to the Publisher by the 20th of the prior month of publication ad deadline for advertisements that will be produced by the Publisher for the Client. If updated advertising material is not submitted by this date, the previous advertisement will be run, or the Client will be charged for the space reserved. For materials received after the material due date, a \$100 charge for late processing will be applied to the Client's account. Variations in color between submissions from the Client and what is published are not subject to a make-good credit.

All accounts are to be prepaid unless approval has been granted by Black Billows Magazine LLC for monthly billing. All monthly billing accounts are due 30 days from the date of invoice. Balances not paid within 30 days of the billing date are subject to a late fee of 2.5% and are subject to suspension.

When an account becomes delinquent (more than 30 days after the billing date), Black Billows Magazine has the right to demand payment in full for all contracted sums under this agreement, which shall become immediately due and payable in full. If an account is placed for collection, the Client is responsible for all collection costs, including but not limited to the Publisher's actual legal fees and costs.

Orders canceled before the expiration of this agreement are subject to short-rate billing. (Billed at the frequency rate for the number of ads actually run).

All cancellation orders must be confirmed with a signature by the 20th of the second month preceding the issue date. No cancellation of insertions is allowed after the closing date as published on the editorial calendar.

Advertisers placing business through an advertising agency assume full liability for payment to the publisher. If the agency defaults, the advertiser is still liable.

All advertising is subject to the terms and conditions of this agreement and the rate card attached. By signing this agreement, the advertiser agrees that he/she has received a copy of the current rate card, and agrees to abide by its terms. The advertiser acknowledges that any changes in the above advertising agreement must be made prior to the space reservation deadline. Advertising materials can be produced by the magazine at no cost to the advertiser if the request is made prior to the ad copy deadline. All advertising materials created by the magazine are the property of the magazine.

X _____ . Agency/Advertiser Signature

X _____ Printed Name & Position

Company Name